

Nebraska Alumni Association Logo

General Usage Guidelines

The purpose of this guide is to give approved Nebraska Alumni Association affiliates access and guidelines for proper usage of the Nebraska Alumni Association logo.

The Nebraska Alumni Association logo is federally registered marks and may not be altered, distorted or skewed in any manner.

The logos are available for download only for the purpose of affiliate Web sites and publications such as newsletters and postcards. Any reproduction of these logos on merchandise, cards, or pieces other than newsletters and Web sites must be approved and/or properly licensed by contacting the Nebraska Alumni Association at 888-353-1874



STANDARD ALUMNI LOGO

- For use on a white background
- Prints with two colors: Pantone 186C and 100% Black
- Minimum Size: .5” wide by .66” tall
- File Name: Alumni_Assn_Logo_(2-color).eps



ALL 186 ALUMNI LOGO

- For use on a white background
- Prints with a single color: Pantone 186C
- Minimum Size: .5” wide by .66” tall
- File Name: Alumni_Assn_Logo_(all_186).eps



ALL BLACK ALUMNI LOGO

- For use on a white background
- Prints with a single color: Pantone 186C
- Minimum Size: .5” wide by .66” tall
- File Name: Alumni_Assn_Logo_(all_black).eps



ALL WHITE ALUMNI LOGO

- For use on red or black backgrounds
- Prints as 100% white
- Minimum Size: .5” wide by .66” tall
- File Name: Alumni_Assn_Logo_(all_white).eps